



THOUGHT LEADER, AUTHOR, SPEAKER

AT THE INTERSECTION OF FAITH AND CULTURE

ABOUT THE AUTHOR



PAST MEDIA

The 700 Club
TBN

Janet Parshall's America
Eric Metaxas Show

The Mike Gallagher Show

The Gretchen Carlson show

Fox News Radio show with Todd Starnes
NewsMax

The Kevin McCullough show
Focus on the Family
FamilyLife Today

BoldIdea podcast with Leary Gates
SRN News
USA News



/authorjoebattaglia



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JOEBATTAGLIA.COM

JOE BATTAGLIA is the founder and president of Renaissance Communications, a media company whose mission is to provide media platforms for gifted communicators of Biblical truth. Current clients include Prison Fellowship, Dr. Steve Brown and the Key Life Radio Network, Affirm Films/Sony Pictures Entertainment, Provident Films, PureFlix Entertainment, actress Shari Rigby, and Jeanne Nigro Ministries.

Joe is an executive producer and General Manager of the nationally syndicated radio program "Keep the Faith," the #1 faith-based music radio show in the country, heard nationally in over 300 markets and numerous countries overseas with a weekly audience of 2 million.

Renaissance has been heavily involved in the promotion of successful hit movies to the faith-based marketplace, such as *The Passion*, *The Lion*, *The Witch & The Wardrobe*, *The Polar Express*, *Facing the Giants*, *Fireproof*, *Courageous*, *Soul Surfer*, *Son of God*, *God's Not Dead*, *Heaven Is For Real*, *When the Game Stands Tall*, *Left Behind*, *Do You Believe*, *War Room*, *Miracles from Heaven*, *The Star*, and *I Can Only Imagine*.

Prior to forming Renaissance in 1992, Joe was vice-president of Communicom Corp. of America, the parent company of WWDJ/ New York, WZZD/Philadelphia and KSLT/San Antonio. Joe served on the board of the Gospel Music Association (GMA) for 19 years, and 14 years as Chairman of the Steering Committee for the National Christian Radio Seminar (now renamed CMB), a division of the Gospel Music Association.

Joe graduated magna cum laude from Boston University with a Bachelor of Science in Journalism in 1972. He is the author of *A New Suit for Lazarus*, published by Thomas Nelson; *Unfriended*, *The Politically Incorrect Jesus*; *That's My Dad!* and *Fathers Say*, published by BroadStreet Publishing.

“True community has never been more important than it is now, so I salute my dear friend Joe Battaglia for presciently assembling these tremendous reflections on that very subject.

ERIC METAXAS, NEW YORK TIMES BESTSELLING AUTHOR
OF *BONHOEFFER*, *MIRACLES, IF YOU CAN KEEP IT*, AND *MARTIN LUTHER*

SAMPLE SPEAKING TOPICS:

- What is the politically correct agenda, and why is it disastrous to true communication and the healing of our nation.
 - The Biblical model for true community. What it is and what it looks like?
 - Understanding countercultural faith, and how Jesus embodied that for us to model.
 - What is the Biblical role of a father, and how does that intersect with our current culture.
 - Where have media and entertainment failed us.
 - The necessity of true diversity for our country, and in our personal relationships.
 - How true community deals with cultural hot topics such as immigration and fake news.
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JOE IS AN EXPERT IN THE AREAS OF:

- The intersection of faith and culture
- Biblical model of true community
- Faith-based models for media
- Faith-based media in America
- Christian music and faith-based film industries
- Christian radio & religious broadcasting

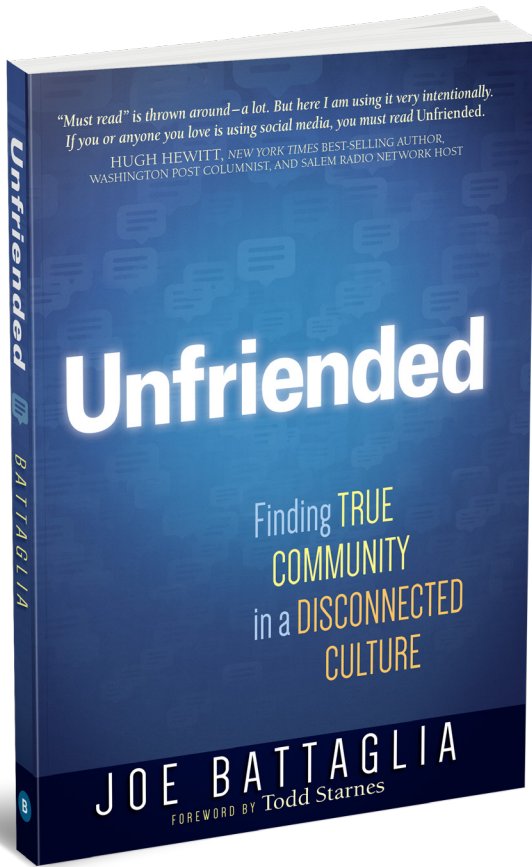
Watch speaking videos at
joebattaglia.com/books/the-politically-incorrect-jesus



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“Must read” is thrown around—a lot. But here I am using it very intentionally.
If you or anyone you love is using social media, you must read *Unfriended*.

HUGH HEWITT, NEW YORK TIMES BEST-SELLING AUTHOR,
WASHINGTON POST COLUMNIST, AND SALEM RADIO NETWORK HOST



We live in a hyperconnected world, and yet we're more disconnected than ever.

We spend more time scrolling through Instagram than we do talking with our families. We've never had more “friends,” but we have no one to meet for coffee.

Joe Battaglia understands that we are wired to have community, and that smartphones cannot meet our needs for love, acceptance, touch, and connection. In *Unfriended*, Battaglia uses research, personal insight, and biblical truths to help you:

- leave behind the anonymity of the Internet and get face-to-face with people.
- go beyond the “like” button and establish meaningful relationships.
- get out from behind your screen and enjoy God's creation.
- avoid toxic social media debates and become a vehicle of change.

Unfriended will help you shake off your digital fatigue and get back to real-life, real-world relationships with real people.

Additional guest chapters by Iris C. O'Brien, Michael Guillen, Donna Rice Hughes, and Delilah.

Unfriended: Finding True Community in a Disconnected Culture

Forward by Todd Starnes

\$14.99 Softcover
ISBN: 978-1-4245-5732-5

\$9.99 eBook
eISBN: 978-1-4245-5733-2

Published by BroadStreet
Publishing Group, LLC. (10/2/2018)

Purchase at Amazon, Barnes & Noble,
and fine booksellers everywhere.

“Everyone must agree on every new cultural aberration or type of behavior or risk being labeled as intolerant. The hypocrisy of that statement is blatantly obvious, yet many fail to see it. As a result, the prevailing mind-set today is “us versus them,” which we see played out so dramatically in our culture. This mentality is so disastrous to oneness because it prevents true intersection in life.

We get along best when we have to interact with each other and rely on each other for our sustenance. I am much more likely to get to know you, appreciate you, and even befriend you when I'm sweating alongside you for a common goal. I may even learn from you and appreciate things I would never be confronted with unless I heard your voice, listened to what you said, and sensed the hope in your soul, which sounds a lot like my heart and soul.

You can't get that in an online “community” or in believing like everyone else. It's the way the universe operates. There is no adequate substitute for looking into your eyes to see eternity in your soul and to hear the heartbeat of your dream.” - Excerpt from *Unfriended*



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Social media is a poor substitute for another human being who will bring you light and love. In *Unfriended*, Joe Battaglia gently reminds us how vital true community can be to help recover what our hearts so desperately need.

—ROMA DOWNEY, actor, producer, New York Times best-selling author

My friend, Joe Battaglia, has written a profoundly important book that uniquely encapsulates practical solutions for the growing national addiction to social media.”

—KATHIE LEE GIFFORD, television host and New York Times best-selling author

Once again Joe Battaglia has put pen to paper, this time with *Unfriended*, to explore another crucial piece of what makes us human. He studies an extremely complex issue that faces us today, one that has no simple answers...in the hands of Joe, a friend I will never “unfriend,” he lays it all out as only he can do in simple and easy servings that shed needed light.

—CORBIN BERNSEN, producer, director, and actor in L.A. Law, Major League, and Psych

Unfriended is a powerful, practical, necessary, and needed book. But more than that, Joe Battaglia is my friend who lives what he teaches. He’s the real deal, and one should always trust words from someone who does more than preach.

—DR. STEVE BROWN, author, host of Key Life Radio Network

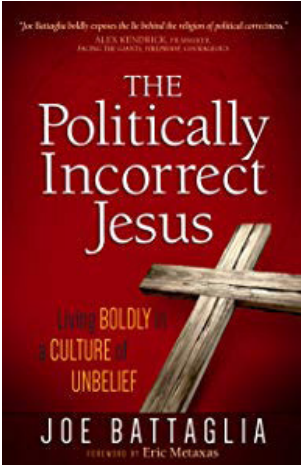
SAMPLE QUESTIONS:

1. What is your definition of true community? What does it look like, and why?
2. Everyone seems to agree that there’s an alarming growth of intolerance, racial tension and a lack of civility in our culture today. What is the internet’s role in contributing to this? And what does true community say to this?
3. There no longer seems to be room for true tolerance that allows for differing opinions without fear of retaliation or rancor. Why?
4. Why is it necessary to appreciate and encourage plurality and difference of opinion?
5. Why do I use Jesus as the model for he kind of community we need?
6. What role has fake news played in the current crisis of community we are now experiencing in our land?
7. How does the immigration issue play into the need for true community?



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ALSO BY JOE BATTAGLIA



The Politically Incorrect Jesus: Living Boldly in a Culture of Unbelief

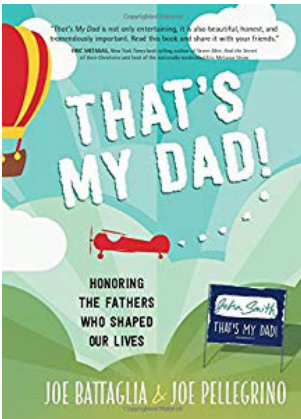
Forward by Eric Metaxas

\$14.99 Softcover ISBN 978-1-4245-4981-8

Also available in ebook and audiobook.

BroadStreet Publishing Group, LLC. (February 2015)

Joe Battaglia says what needs to be said about the dangers and impact of our politically correct world. It's a needed wake up call to our culture! This is a **MUST READ** for anyone wanting to understand our times. - ALEX KENDRICK, Filmmaker, *Facing the Giants, Fireproof, Courageous*



That's My Dad!: Honoring the Fathers Who Shaped Our Lives

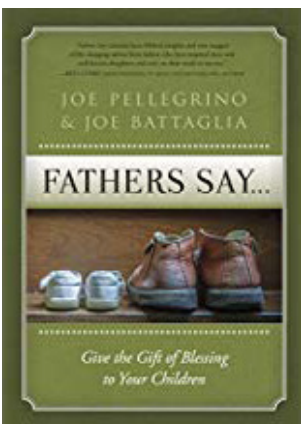
Co-authored with Joe Pellegrino

\$14.99 Hardcover ISBN 978-1-4245-4220-7

Also available in ebook.

BroadStreet Publishing Group, LLC. (May 2016)

That's My Dad! is an insightful look at the important part fathers play in the lives of their children as told from the perspective of many leading figures from the world of sports, broadcasting, and ministry. It is a book meant to be shared with those important father figures in your life! - DELILAH, National radio host



Fathers Say: Give the Gift of Blessing to Your Children

Co-authored with Joe Pellegrino

\$14.99 Hardcover ISBN 978-1-4245-5469-0

Also available in ebook.

BroadStreet Publishing Group, LLC. (May 2017)

In this readable anthology, Joe Pellegrino and Joe Battaglia have assembled a wealth of moving stories from men and women who testify to the power of a father's influence. Dads everywhere will be encouraged, inspired, and challenged by the stories collected here. - JIM DALY, president of Focus on the Family

Learn more at JOEBATTAGLIA.COM



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